Orders Order / Rev: 104878 Alt Order #: 06837423 Product Desc: **OBAMA 4 AMERICA** Estimate: 1522 Flight Dates: 08/03/12 - 09/03/12 Original Date / Rev: 07/30/12 / 07/31/12 Order Type: **GENERAL** Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type:

Primary AE: Amy McCreary Sales Office: **BLPHI** Sales Region: National

KSNV

Cash

15%

Broadcast

EOM/EOC

Billing Calendar:

Agency Commission:

Agency External ID:

Billing Cycle:

Advertiser Name: Obama for America Demographic: A35+ Product Codes:

PLC01-Democrat SELECT PRIORITY CODE POLITICAL/AGY, PCAN, GEN

1010 Wisconsin Ave. NW

Washington, DC 20007

New Business Thru: Order Separation: 00:05:00 Advertiser External ID:

Bill Plan Start Date End Date # Spots Gross Amount

Revenue Codes:

Billing Contact:

Priority:

Net Amount 07/30/12 08/26/12 469 \$374,200.00 \$318,070.00 08/27/12 09/03/12 206 \$138,325.00 \$117,576.25

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	469	\$374,200.00	\$318,070.00	0.00
September 2012	206	\$138,325.00	\$117,576.25	0.00
Totals	675	\$512,525.00	\$435,646.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share Share Total KSNV 30% \$512,525.00 Market 100% \$1,708,416.67

Commentations Change	Chara	2-4-1
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$324,599.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$324,599.17
KTUD	1%	\$17,084.17
KVVU	22%	\$375,851.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$153,757.50

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KSNV

Order / Rev: 104878

Advertiser:

Obama for America

Alt Order #: 06837423

Flight Dates: 08/03/12 - 09/03/12

Product Desc:

OBAMA 4 AMERICA

Estimate:

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount KSNV 08/03/12 09/03/12 M-F 5-6a WakeUp w/Wa@M 5-6a MTWTF--:30 4 \$400.001 0.00 NM 44 \$17,600.00 M-F 5-6a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU B WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating 08/06/12 M---F--Week: 07/31/12 \$400.00 4 0.00 Week: 08/07/12 08/13/12 MTWTF--10 \$400.00 0.00Week: 08/14/12 08/20/12 MTWTF--\$400.00 10 0.00 MTWTE--Week: 08/21/12 08/27/12 10 \$400.00 0.00 09/03/12 Week: 08/28/12 MTWTF--10 \$400.00 0.00 E 2 KSNV 08/07/12 08/13/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$150.002 0.00 NM \$600.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating MTWT--5 Week: 08/07/12 08/13/12 \$150.00 0.00 E 3 KSNV 08/14/12 09/03/12 Wake Up Early w/ Wagn@M 430a-5a MTWT--S :30 \$200.001 0.00 NM 15 \$3,000.00 Wake Up Early Wagners WAKE UP EARLY WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rating Rate Week: 08/14/12 08/20/12 MTWT--S 5 \$200.00 0.00 08/27/12 MTWT--S Week: 08/21/12 \$200.00 5 0.00 Week: 08/28/12 09/03/12 MTWT ---- S \$200.00 0.00 KSNV 08/03/12 09/03/12 M-F 6-7a WakeUp w/Wa@M 6-7a MTWTE--:30 \$700.001 0.00 NM 36 \$25,200.00 M-F 6-7a WakeUp w/Wagners COMMENTS APPLY TO SUB LINES A THRU C WAKE UP WITH THE WAGNERS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 07/31/12 08/06/12 \$700.00 0.00 4 Week: 08/07/12 08/13/12 MTWTF--2 \$700.00 0.00 Week: 08/14/12 MTWTF--08/20/12 10 \$700.00 0.00 Week: 08/21/12 08/27/12 MTWTF--10 \$700.00 0.00 MTWTF--Week: 08/28/12 09/03/12 10 \$700.00 0.00 E 5 KSNV 08/03/12 09/03/12 658a-9am Today Show CM MTWTF--:30 4 \$1,400.001 0.00 NM 36 \$50,400.00 Today Show COMMENTS APPLY TO SUB LINES A THRU C TODAY SHOW Start Date End Date Spots/Week Weekdays Rate Rating Week: 07/31/12 08/06/12 M---F--4 \$1,400.00 0.00 Week: 08/07/12 08/13/12 MTWTF--2 \$1,400,00 0.00 MTWTE--Week: 08/14/12 08/20/12 10 \$1,400.00 0.00 MTWTF--Week: 08/21/12 08/27/12 10 \$1,400.00 0.00 Week: 08/28/12 09/03/12 MTWTF--10 \$1,400.00 0.00 KSNV 08/18/12 09/01/12 News 3 Sunrise - SATURIM 6a-7a ----5-:30 \$350.001 0.00 NM 3 \$1.050.00 News 3 Sunrise SATURDAY **NEWS 3 AT SUNRISE** Spots/Week Start Date End Date Weekdays Rate Rating Week: 08/13/12 08/19/12 ----5-\$350,00 0.00 ----5-Week: 08/20/12 08/26/12 1 \$350.00 0.00 ----S-Week: 08/27/12 09/02/12 \$350.00 0.00 E 8 KSNV 08/18/12 09/01/12 Saturday Today CM 7a-9am -----:30 \$625.001 0.00 NM 3 \$1,875.00 Saturday Today SATURDAY TODAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-1 \$625.00 0.00 08/26/12 -8-Week: 08/20/12 1 \$625.00 0.00 Week: 08/27/12 09/02/12 ----S-\$625.00 0.00 E 10 KSNV 08/19/12 09/02/12 Nevada Newsmakers - CIM 5:00- 6:00am :30 \$825,003 0.00 NM 3 \$2 475 00 Nevada Newsmakers - Ch.3 NEVADA NEWSMAKERS no pgm 8/5, 8/12 **End Date** Weekdays Rating Start Date Spots/Week Rate Week: 08/13/12 08/19/12 ----5 1 \$825.00 0.00 ----S Week: 08/20/12 08/26/12 1 \$825.00 0.00 ----S Week: 08/27/12 09/02/12 \$825.00 0.00

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KSNV

Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837423 08/03/12 - 09/03/12 Product Desc:

OBAMA 4 AMERICA

Estimate:

3

1522	

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
E11 KSNV	08/19/1	2 09/02/12	News 3 Sunrise -	SUND&M	6a-7a	S	:30	1	\$325.001	0.00 NM	3	\$975.00
NEWO	0 AT 0111	NEIGE	News 3 Sunrise 9	SUNDAY								
		NRISE no pg		01-444	Б.	B 11						
<u>51a</u> Week: 08	rt Date	End Date 08/19/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$325.00	Rating						
Week: 08/		08/26/12	S	1	\$325.00	0.00 0.00						
Week: 08/		09/02/12	S	i	\$325.00	0.00						
E12 KSNV	08/19/1	2 09/02/12	Sunday Today	CM	7a-8am	5	:30	2	\$625.001	0.00 NM	6	\$3,750.00
			Sunday Today									, o, . o o
		NDAY no pgr			_							
<u>Sta</u> Week: 08/	ort Date	End Date 08/19/12	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/26/12	S	2	\$625.00 \$625.00	0.00 0.00						
Week: 08/		09/02/12	S	2	\$625.00	0.00						
E 13 KSNV	08/19/1	2 09/02/12	Meet the Press	CM	8a-9am	S	:30	1	\$3,000.001	0.00 NM	3	\$9,000.00
			Meet the Press			_		·	40,400.001	0.00 11111	0	ψ3,000.00
MEET 1	THE PRE	SS no pgm	8/5, 8/12									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 08/		08/19/12	S -~S		\$3,000.00	0.00						
Week: 08/ Week: 08/		08/26/12 09/02/12	S		\$3,000.00 \$3,000.00	0.00 0.00						
			News 3 Today W		9a-930am	S	:30		£500.004	0.00 104		
2 14 KOKV	00/13/1	2 03/02/12	News 3 Today VV	KIIG CIVI	5a-550am	5	.30	1	\$500.001	0.00 NM	3	\$1,500.00
NEWS	3 TODAY	//WKEND no	pgm 8/5, 8/12									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/19/12	S	1	\$500.00	0.00						
Week: 08/		08/26/12	5	1	\$500.00	0.00						
Week: 08/	_	09/02/12	5	1 20001	\$500.00	0.00						
E15 KSNV	08/19/1	2 09/02/12	Chris Matthews 9 Chris Matthews 5		9:30a-10a	S	:30	1	\$500.001	0.00 NM	3	\$1,500.00
CHRIS	MATTHE	ws show	Onns Matthews	ON 9.30am								
Sta	rt Date	End Date	<u>We</u> ekdays	Spots/Week	Rate	Rating						
Week: 08/	/13/12	08/19/12	S	1	\$500.00	0.00						
Week: 08/		08/26/12	S	1	\$500.00	0.00						
Week: 08/		09/02/12	S	1	\$500.00	0.00			-			
E 16 KSNV	08/07/1	2 09/03/12	M-F Today Show		9-10a	MTWTF	:30	2	\$500.001	0.00 NM	32	\$16,000.00
COMME	ENTS AE		M-F Today Show B LINES A THRU									
	SHOW		B LINES A THRU	ь								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/	-	08/13/12	MTWTF	2	\$500.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$500.00	0.00						
Week: 08/		08/27/12	MTWTF	10	\$500.00	0.00						
Week: 08/		09/03/12	MTWTE	10	\$500.00	0.00						
ET/ KSNV	08/07/1	2 09/03/12	M-F Today Show Today 4th Hour	III 4th Edivi	10am-11am	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.00
COMME	ENTS AF	PLY TO SU	B LINES A THRU	В								
	SHOW											
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
Week: 08/		08/13/12	MTWTF	2	\$325.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$325.00	0.00				- 1		
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF MTWTF	10 10	\$325.00 \$325.00	0.00 0.00				1		
			Rachael Ray	CM	11am-12pm	MTWTF-~	:30	2	\$325.001	0.00 NM	20	040 400 00
	00,01,1	_ 00/00/12	Rachael Ray	OW	rram-rzpm	PITMIT	.50	2	φ323.00 T	0.00 NM	32	\$10,400.00
COMME RACHE		PLY TO SU	B LINES A THRU	В								
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/		08/13/12	MTWTF~-	2	\$325.00	0.00						
Week: 08/		08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/ Week: 08/		08/27/12 09/03/12	MTWTF MTWTF	10 10	\$325.00	0.00						
E 19 KSNV			(-1 a w 1 4 -	CM	\$325.00	0.00	.20		0405.004	0.00.1111		4-00
270 10110	00/07/1	= 99/03/12		CIVI	12-1230pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00

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 Order / Rev:
 104878
 Advertiser:
 Obama for America

 Alt Order #:
 06837423
 Product Desc:
 OBAMA 4 AMERICA
 KSNV

 Flight Dates:
 08/03/12 - 09/03/12
 Estimate:
 1522

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
		Noon News Noon News									
COMMENTS AF NEWS 3 AT NO		IB LINES A THRU	В								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF	2 5	\$425.00 \$425.00	0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$425.00	0.00				1		
Week: 08/28/12	09/03/12	MTWTF	5	\$425.00	0.00						
	PPLY TO SU	The Agenda 123 The Agenda 123 B LINES A THRU	0pm	1230-1p	MTWTF	:30	2	\$325.001	0.00 NM	17	\$5,525.00
NEWS 3 AGEN											
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF~-	2 5	\$325.00 \$325.00	0.00 0.00						
Week: 08/21/12	08/27/12	MTWTF	5	\$325.00	0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	5	\$325.00	0.00				- 1		
21 KSNV 08/07/		Days of our Lives		1258p-2pm	MTWTF	:30	2	\$425.001	0.00 NM	17	\$7,225.00
		Days of our Live		Took Thin	1177	.50	_	Ψ-25.001	0.00 14141	17	\$1,220.00
DAYS OF OUR	LIVES	B LINES A THRU	В	_							
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				- 1		
Week: 08/07/12	08/13/12	MTWTF	2	\$425.00	0.00				- 1		
Week: 08/14/12 Week: 08/21/12	08/20/12 08/27/12	MTWTF MTWTF	5 5	\$425.00	0.00				1		
Week: 08/28/12	09/03/12	MTWTF	5	\$425.00 \$425.00	0.00 0.00						
22 KSNV 08/07/			CM	2pm-3pm	MTWTF	:30	2	\$325.001	0.00 NM	32	\$10,400.0
COMMENTS AI		The Doctors IB LINES A THRU	В							-	****
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$325.00	0.00						
Week: 08/14/12	08/20/12	MTWTF	10	\$325.00	0.00						
Week: 08/21/12	08/27/12	MTWTF	10	\$325.00	0.00						
Week: 08/28/12	09/03/12	MTWTF	10	\$325.00	0.00						
23 KSNV 08/07/	12 09/03/12		CM	3-4p	MTWTF	:30	2	\$450.001	0.00 NM	32	\$14,400.0
COMMENTS AI DR. PHIL	PPLY TO SU	Dr Phil IB LINES A THRU	В								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
Week: 08/07/12	08/13/12	MTWTF	2	\$450.00	0.00				I		
Week: 08/14/12	08/20/12	MTWTF	10	\$450.00	0.00				I		
Week: 08/21/12	08/27/12	MTWTF MTWTF	10	\$450.00	0.00						
Week: 08/28/12	09/03/12		HOUDICM	\$450.00	0.00	.20		ф700 004		4.7	***
		NEWS 3 at 4 (1 4PM NEWS (1 h IB LINES A THRU	our)	4-5pm (4:30 PM-5:	MTWTF 00 PM)	:30	2	\$700.001	0.00 NM	17	\$11,900.0
NEWS	End Dir	161 1 1 -	Description :	5 .	D .::				1		
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 08/07/12 Week: 08/14/12	08/13/12 08/20/12	MTWTF MTWTF~↔	2	\$700.00	0.00				- 1		
Week: 08/21/12	08/27/12	MTWTF	5 5	\$700.00 \$700.00	0.00 0.00				- 1		
Week: 08/28/12	09/03/12	MTWTF	5	\$700.00	0.00				- 1		
25 KSNV 08/07/			HOUR)CM	4-5pm (4:00 PM-4:	MTWTF	:30	2	\$700.001	0.00 NM	2	\$1,400.0
FIRST NEWS 3	AT FOUR	,	,	(,						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 08/07/12	08/13/12	MTWTF	2	\$700.00	0.00						
E26 KSNV 08/14/		NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4;	MTWTF 30 PM)	:30	5	\$600.001	0.00 NM	15	\$9,000.0
FIRST NEWS 3											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/14/12	08/20/12	MTWTF	5	\$600.00	0.00				- 1		

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Rate Pri

KSNV

Rtg Type Spots

Amount

Order / Rev:

Ln Ch

Start

104878

Advertiser:

Estimate:

Break Start/End Time

Obama for America

Alt Order #: Flight Dates:

06837423 08/03/12 - 09/03/12

Inventory Code

End

Product Desc:

OBAMA 4 AMERICA

Len Spots

1522

Days

NEWS 3 at 4 (1 HOUR)CM E 26 KSNV 08/14/12 09/03/12 4-5pm MTWTE--·30 \$600,001 5 0.00 NM 15 \$9,000.00 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/21/12 08/27/12 MTWTE--5 \$600.00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$600.00 0.00 E 27 KSNV 08/03/12 09/03/12 M-F Early News CM 5-630p MTWTE--:30 6 \$1,000.001 0.00 NM 66 \$66,000.00 M-F Early News COMMENTS APPLY TO SUB LINES A THRU B EARLY NEWS Start Date End Date Spots/Week Weekdays Rating Rate Week: 07/31/12 08/06/12 M---F--6 \$1,000.00 0.00Week: 08/07/12 08/13/12 MTWTF~~ 15 \$1,000.00 0.00 MTWTF--Week: 08/14/12 08/20/12 15 \$1,000.00 0.00 Week: 08/21/12 08/27/12 MTWTF--15 \$1,000,00 0.00 Week: 08/28/12 09/03/12 MTWTF--15 \$1,000.00 0.00 E 28 KSNV 08/07/12 08/13/12 M-F Jeopardy CM 630-7pm MTWTF--:30 5 \$1,100,001 0.00 NM 5 \$5.500.00 M-F Jeopardy **JEOPARDY** Start Date End Date Spots/Week Weekdays Rate Rating Week: 08/07/12 08/13/12 MTWTF--5 \$1,100.00 0.00 E 29 KSNV 08/14/12 09/03/12 M-F Jeopardy CM 630-7pm MTWTE--:30 5 \$1,000,001 0.00 NM \$15,000.00 M-F Jeopardy **JEOPARDY** Start Date Spots/Week End Date Weekdays Rate Rating 08/20/12 MTWTF--Week: 08/14/12 5 \$1,000.00 0.00 MTWTF ---Week: 08/21/12 08/27/12 5 \$1,000.00 0.00 Week: 08/28/12 09/03/12 MTWTF--5 \$1,000.00 0.00 E 30 KSNV 08/18/12 09/01/12 Sa-Su Early News CM 5pm-630pm ----S-:30 \$650.001 0.00 NM \$3,900.00 Sa-Su Early News KVBC EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----5-2 \$650.00 0.00 ----S-Week: 08/20/12 08/26/12 2 \$650.00 0.00Week: 08/27/12 09/02/12 ----S-\$650.00 0.00 E 31 KSNV 08/14/12 09/03/12 M-F Wheel CM 7-730pm MTWTF--:30 5 \$1,000.001 0.00 NM \$15,000.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/14/12 08/20/12 MTWTF--5 \$1,000.00 0.00 MTWTF--5 \$1,000.00 Week: 08/21/12 08/27/12 0.00Week: 08/28/12 09/03/12 MTWT F--5 \$1,000.00 0.00 E 32 KSNV 08/14/12 09/03/12 Face to Face w/ RalstonCM 730-758pm MTWTF--:30 \$800.001 0.00 NM 15 \$12,000.00 Face to Face w/ J.Raiston FACE TO FACE WITH JON RALSTON Start Date End Date Weekdays Spots/Week Rate Rating MTWTE--Week: 08/14/12 08/20/12 5 \$800.00 0.00 Week: 08/21/12 MTWTF--08/27/12 5 \$800.00 0.00 MTWTF--Week: 08/28/12 09/03/12 \$800.00 0.00E 33 KSNV 08/18/12 09/01/12 Weekend Jeopardy/WheGM 630-730pm :30 \$500.001 0.00 NM ----S-3 \$1.500.00 WKND Jeop/Wheel JEOP/WHEEL End Date Weekdays Spots/Week Start Date Rate Rating Week: 08/13/12 08/19/12 ----5-\$500.00 0.00 08/26/12 ----S-\$500.00 Week: 08/20/12 1 0.00 ----S-Week: 08/27/12 09/02/12 1 \$500.00 0.00 E 34 KSNV 08/04/12 08/11/12 News 3 Olympic Zone 7:30-8:00PM ----S-:30 \$750.001 0.00 NM 2 \$1,500.00 News 3 Olympic Zone OLYMPIC ZONE Start Date End Date Weekdays Spots/Week Rate Rating Week: 07/30/12 08/05/12 ----5-\$750.00 0.00 ----5-Week: 08/06/12 08/12/12 \$750.00 0.00 E 35 KSNV 08/13/12 08/13/12 CM 8-10pm :30 1 \$2,300,001 0.00 NM \$2,300.00

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KSNV

Order / Rev:

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Obama for America

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06837423 08/03/12 - 09/03/12 Product Desc:

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Estimate:

1522

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Mon PR 8-10p Monday Prime 8-10pm STARS FARN STRIPES Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 M----1 \$2,300.00 0.00E 36 KSNV 08/21/12 08/28/12 Tues PR 8-10p CM 8-10pm -T----:30 1 \$4,000.001 0.00 NM 2 \$8,000.00 Tuesday Prime 8-10pm AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 -T----1 \$4,000.00 0.00-T----Week: 08/27/12 09/02/12 1 \$4,000.00 0.00 E 37 KSNV 08/14/12 08/21/12 Tues PR 10-11p 10-11pm -T----:30 1 \$2,000.001 0.00 NM 2 \$4,000.00 Tuesday Prime 10-11pm IOVE IN THE WILD Start Date End Date Weekdays Spots/Week Rate Rating -T----Week: 08/13/12 08/19/12 1 \$2,000.00 0.00 -T----Week: 08/20/12 08/26/12 1 \$2,000.00 0.00 Thurs PR 10-11p E 38 KSNV 08/16/12 08/30/12 CM 10-11pm ---T---.30 1 \$2,100,001 0.00 NM 3 \$6,300.00 Thursday Prime 10-11pm ROCK CENTER W/B. WILLIAMS End Date Weekdays Start Date Spots/Week Rate Rating Week: 08/13/12 08/19/12 ~--T---1 \$2,100.00 0.00 ___T___ Week: 08/20/12 08/26/12 1 \$2,100.00 0.00 ---T---Week: 08/27/12 09/02/12 1 \$2,100.00 0.00 E 39 KSNV 08/24/12 08/24/12 Fri PR 9-10p 9-10pm CM ----F---:30 1 \$2,600.001 0.00 NM \$2,600.00 Friday Prime 9-10pm GRIMM (R) Start Date End Date **Weekdays** Spots/Week Rate Rating 08/26/12 ----F--Week: 08/20/12 1 \$2,600.00 0.00 E 40 KSNV 08/17/12 08/31/12 Fri 10-11p CM 10-11pm ----F--:30 0.00 NM \$6,400.00 1 \$3,200,001 2 Friday Prime 10-11pm COMMENTS APPLY TO SUB LINES A THRU B DATELINE Start Date End Date Weekdays Spots/Week Rate Rating Week: 08/13/12 08/19/12 ----F--1 \$3,200.00 0.00_ - - - - - -Week: 08/20/12 08/26/12 0 \$0.00 0.00 Week: 08/27/12 09/02/12 \$3,200.00 0.00 E 41 KSNV 08/03/12 09/03/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF--:30 2 \$1,100.001 0.00 NM \$24,200.00 M-F News 3 at Eleven COMMENTS APPLY TO SUB LINES A THRU B **NEWS 3 NIGHTSIDE** Start Date End Date Weekdays Spots/Week Rating Rate Week: 07/31/12 08/06/12 M---F--2 \$1,100.00 0.00 MTWTE--Week: 08/07/12 08/13/12 5 \$1,100.00 0.00 Week: 08/14/12 08/20/12 MTWTF--5 \$1,100.00 0.00 MTWTF--Week: 08/21/12 08/27/12 5 \$1,100,00 0.00 MTWTF--Week: 08/28/12 09/03/12 5 \$1,100.00 0.00 E 42 KSNV 08/18/12 09/01/12 Sa-Su News 3 at ElevenCM ----S-11pm-1135pm 1 \$1,100.001 :30 0.00 NM 3 \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** Start Date End Date **Weekdays** Spots/Week Rate Rating ----S-Week: 08/13/12 08/19/12 1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 ----5-Week: 08/27/12 09/02/12 1 \$1,100.00 E 43 KSNV 08/19/12 09/02/12 Sa-Su News 3 at ElevenCM ----S 11pm-1135pm :30 1 \$1,100.001 0.00 NM 3 \$3,300.00 Sa-Su News 3 at Eleven **NEWS 3 NIGHTSIDE** End Date Start Date Weekdays Spots/Week Rate Rating 08/19/12 ----S Week: 08/13/12 1 \$1,100.00 0.00 Week: 08/20/12 08/26/12 1 \$1,100.00 0.00 Week: 08/27/12 09/02/12 ----S 1 \$1,100.00 0.00 E44 KSNV 08/07/12 09/03/12 The Tonight Show 1135p-1237a CM MTWTF--:30 \$425.001 0.00 NM 16 \$6,800.00 Tonight Show

Print Date: 07/31/12 13:48:34

KSNV

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Order / Rev:

104878

Advertiser:

Obama for America

Alt Order #:

06837423

Product Desc:

OBAMA 4 AMERICA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

Ln Ch Start End COMMENTS APPLY TO SU TONIGHT SHOW W/ JAY L	JB LINES A THRU B	ak Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amount
<u>Start Date</u> <u>End Date</u> Week: 08/07/12 08/13/12	Weekdays Spots/We		Rating					
Week: 08/14/12 08/20/12	MTWTF	1 \$425.00 5 \$425.00	0.00 0.00			- 1		
Week: 08/21/12 08/27/12	MTWTF	5 \$425.00	0.00					
Week: 08/28/12 09/03/12	MTWTF	5 \$425.00	0.00					
E 45 KSNV 08/07/12 09/03/12	Late Night w/Fallon CM Late Night w/Fallon	1237a-136a	am MTWTF	:30	2 \$225.001	0.00 NM	17	\$3,825.00
COMMENTS APPLY TO SU LATE NIGHT W/JIMMY FAI						1		
Start Date End Date	Weekdays Spots/We		<u>Rating</u>					
Week: 08/07/12 08/13/12 Week: 08/14/12 08/20/12	MTWTF MTWTF	2 \$225.00	0.00					
Week: 08/21/12 08/27/12	MTWTF	5 \$225.00 5 \$225.00	0.00 0.00					
Week: 08/28/12 09/03/12	MTWTF	5 \$225.00	0.00					
E 46 KSNV 08/18/12 09/01/12	Saturday Night Live CM Saturday Night Live		02amS-	:30	2 \$1,400.001	0.00 NM	6	\$8,400.00
SATURDAY NIGHT LIVE								
Start Date End Date	Weekdays Spots/We	<u>eek</u> <u>Rate</u>	Rating					
Week: 08/13/12 08/19/12	S-	2 \$1,400.00	0.00					
Week: 08/20/12 08/26/12	S-	2 \$1,400.00	0.00					
Week: 08/27/12 09/02/12	S-	2 \$1,400.00	0.00					
E 47 KSNV 08/19/12 09/02/12 SPORTS NIGHT IN LAS VE	Sports Night in Las Vegas	Sun 1135p-	-1200aS	:30	1 \$400.001	0.00 NM	3	\$1,200.00
Start Date End Date	Weekdays Spots/We	ek Rate	Rating			1		
Week: 08/13/12 08/19/12	S	1 \$400.00	0.00					
Week: 08/20/12 08/26/12	S	1 \$400.00	0.00					
Week: 08/27/12 09/02/12	S	1 \$400.00	0.00					
E 48 KSNV 08/03/12 08/13/12 COMMENTS APPLY TO SU OLYMPIC DAYTIME	Olympics Daytime Weekday	9am-4pm /s	MTWTF~~	:30	10 \$1,200.003	0.00 NM	30	\$36,000.00
Start Date End Date	Weekdays Spots/We	ek <u>Rate</u>	Rating			- 1		
Week: 07/31/12 08/06/12	MF	10 \$1,200.00	0.00					
Week: 08/07/12 08/13/12	MTWT F	20 \$1,200.00	0.00	_				
E 49 KSNV 08/04/12 08/04/12	Olympics Daytime Weeksivi	4am-6pm	S-	:30	6 \$1,700.003			#40 000 00
OLYMPIC DAYTIME	Olympics Daytime WEEKEI	ND			3 \$1,700.003	0.00 NM	6	\$10,200.00
OLYMPIC DAYTIME Start Date			Ratina		3 \$1,700.003	0.00 NM	6	\$10,200.00
Start Date End Date	Olympics Daytime WEEKEI Weekdays Spots/We	ek <u>Rate</u>	Rating 0.00		5 \$1,70 0 .003	0.00 NM	6	\$10,200.00
Start Date End Date	Weekdays Spots/We	eek Rate 6 \$1,700.00 4am-6pm	Rating 0.00	:30	6 \$1,700.003	0.00 NM	6	\$10,200.00
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	Weekdays Spots/We	eek Rate 6 \$1,700.00 4am-6pm	0.00	:30				
Start Date End Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date End Date	Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/We	eek Rate 6 \$1,700.00 4am-6pm	0.00	:30				
Start Date End Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date End Date Week: 07/30/12 08/05/12	Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/WeS	eek Rate 6 \$1,700.00 4am-6pm ND eek Rate 6 \$1,700.00	0.00 s	:30				
Start Date End Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date End Date Week: 07/30/12 08/05/12 E 51 KSNV 08/11/12 08/11/12	Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/WeS	eek Rate 6 \$1,700.00 4am-6pm ND eek Rate 6 \$1,700.00 4am-6pm	0.00 S Rating	:30				
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Start Date End Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date End Date Week: 07/30/12 08/05/12 E 51 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date	Weekdays Spots/WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeekGM Olympics Daytime WEEKEI	Rate 6 \$1,700.00 4am-6pm ND eek Rate 6 \$1,700.00 4am-6pm ND 4am-6pm	0.00S Rating 0.00S- Rating		6 \$1,700.003	0.00 NM	6	\$10,200.00
Start Date Week: 07/30/12 08/05/12	Weekdays Spots/WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeekGM Olympics Daytime WEEKEI	eek 81,700.00 4am-6pm ND eek 81,700.00 4am-6pm ND 4am-6pm ND eek 81,700.00 eek Rate 5 \$1,700.00	0.00 S Rating 0.00 S- Rating 0.00	:30	6 \$1,700.003 5 \$1,700.003	0.00 NM	6	\$10,200.00 \$8,500.00
Start Date End Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date End Date Week: 07/30/12 08/05/12 E 51 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date Week: 08/06/12 08/12/12 E 52 KSNV 08/11/12 08/11/12	Weekdays Spots/WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeekGM Olympics Daytime WEEKEI	Rate 6 \$1,700.00 4am-6pm ND eek Rate 6 \$1,700.00 4am-6pm ND eek Rate 5 \$1,700.00 4am-6pm	0.00S Rating 0.00S- Rating 0.00S-		6 \$1,700.003	0.00 NM	6	\$10,200.00
Start Date Week: 07/30/12 08/05/12	Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/WeS Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime Week@M Olympics Daytime Week@M	eek 81,700.00 4am-6pm ND eek Rate 6 \$1,700.00 4am-6pm ND eek Rate 5 \$1,700.00 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm	0.00 S Rating 0.00 S- Rating 0.00 S- 00 AM)	:30	6 \$1,700.003 5 \$1,700.003	0.00 NM	6	\$10,200.00 \$8,500.00
Start Date End Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date End Date Week: 07/30/12 08/05/12 E 51 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date Week: 08/06/12 08/12/12 E 52 KSNV 08/11/12 08/11/12	Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/WeS Olympics Daytime Week@M Olympics Daytime WEEKEI Weekdays Spots/WeS- Olympics Daytime Week@M Olympics Daytime Week@M	eek 81,700.00 4am-6pm ND eek Rate 6 \$1,700.00 4am-6pm ND eek Rate 5 \$1,700.00 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm	0.00S Rating 0.00S- Rating 0.00S-	:30	6 \$1,700.003 5 \$1,700.003	0.00 NM	6	\$10,200.00 \$8,500.00
Start Date Week: 07/30/12 08/05/12	Weekdays Spots/WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS- Olympics Daytime WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeekGM Olympics Daytime WEEKEI	eek 81,700.00 4am-6pm ND 4am-6pm	0.00 S Rating 0.00 S- Rating 0.00 S- 00 AM) Rating 0.00 S-	:30	6 \$1,700.003 5 \$1,700.003	0.00 NM	6	\$10,200.00 \$8,500.00
Start Date Week: 07/30/12 08/05/12	Weekdays Spots/WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeeS- Olympics Daytime WeekGM Olympics Daytime WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeekGM Olympics Daytime WEEKEI Weekdays Spots/WeekGM Olympics Daytime WeekGM	eek 81,700.00 4am-6pm ND 4am-6pm	0.00 S Rating 0.00 S- Rating 0.00 S- 00 AM) Rating 0.00 S-	:30	6 \$1,700.003 5 \$1,700.003 2 \$900.003	0.00 NM	5	\$10,200.00 \$8,500.00 \$1,800.00
Start Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date Week: 07/30/12 08/05/12 E 51 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date Week: 08/06/12 08/12/12 E 52 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date Week: 08/06/12 08/12/12 OLYMPIC DAYTIME End Date Week: 08/06/12 08/12/12 E 53 KSNV 08/12/12 08/12/12 E 54 CLYMPIC DAYTIME B Start Date End Date En	Weekdays Spots/Weeklays Spots/Weekla	Rate 6 \$1,700.00 4am-6pm ND 4am-6pm eek Rate 6 \$1,700.00 4am-6pm 4am-6pm ND 4am-6pm ND 4am-6pm ND 4am-6pm ND 7am-6pm Aam-6pm 4am-6pm Aam-6pm Aam-6pm ND 7am-6pm Rate \$900.00 4am-6pm Aam-6pm ND 7am-6pm Rate Rate Rate Rate Rate Rate Rate Rate Rate Rate Rate Rate Rate Rate	0.00 S Rating 0.00 S- Rating 0.00 S- 00 AM) Rating 0.00 S 00 PM) Rating	:30	6 \$1,700.003 5 \$1,700.003 2 \$900.003	0.00 NM	5	\$10,200.00 \$8,500.00 \$1,800.00
Start Date Week: 07/30/12 08/05/12 E 50 KSNV 08/05/12 08/05/12 OLYMPIC DAYTIME Start Date Week: 07/30/12 08/05/12 E 51 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date Week: 08/06/12 08/12/12 E 52 KSNV 08/11/12 08/11/12 OLYMPIC DAYTIME Start Date End Date Week: 08/06/12 08/12/12 OLYMPIC DAYTIME End Date Week: 08/06/12 08/12/12 E 53 KSNV 08/12/12 08/12/12 E 53 KSNV 08/12/12 08/12/12 OLYMPIC DAYTIME B	Weekdays Spots/Weeklays Spots/Weekla	Rate 6 \$1,700.00 4am-6pm 2ek Rate 6 \$1,700.00 4am-6pm ND Rate 5 \$1,700.00 4am-6pm ND (4:00 AM-7: 2ek Rate 2 \$900.00 4am-6pm ND (7:00 AM-3: 2ek Rate 4 \$1,700.00	0.00 S Rating 0.00 S- Rating 0.00 S- 00 AM) Rating 0.00 S- 00 PM)	:30	6 \$1,700.003 5 \$1,700.003 2 \$900.003	0.00 NM	5	\$10,200.00 \$8,500.00 \$1,800.00

Print Date: 07/31/12 13:48:35 Page 8 of 8

Order / Rev:

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Advertiser:

Obama for America

Alt Order #:

06837423

Pro

Product Desc: OBAM

OBAMA 4 AMERIÇA

Flight Dates:

08/03/12 - 09/03/12

Estimate:

1522

KSNV

Ln Ch Start End		Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
	Olympics Primetime							
OLYMPIC PRIMETIME	Olympics Primetime							
Start Date End Date	Weekdays Spots/Wee	k Rate	Rating			1		
Week: 07/31/12 08/06/12	MFS-	1 \$6,000.00	0.00					
E 55 KSNV 08/19/12 08/19/12	NFL Football CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
	NFL Football	5	3	.00	1 \$5,200.001	0.00 14141	'	\$5,200.00
NFL INDIANAPOLIS @ PITT	Γ							
Start Date End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 08/13/12 08/19/12	S	1_\$3,200.00	0.00					
E 56 KSNV 08/26/12 08/26/12	NFL Football CM	1P-9PM	S	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
	NFL Football							, ,
NFL CAROLINA @ JETS								
Start Date End Date	Weekdays Spots/Wee		Rating					
Week: 08/20/12 08/26/12	S	1 \$3,200.00	0.00					
E 57 KSNV 08/19/12 08/26/12	News 3 Live in Prime CM	7-10pm	~~S	:30	1 \$1,100.002	0.00 NM	2	\$2,200.00
AUGUARD O	News 3 in Prime							
NEWS 3								
Start Date End Date	Weekdays Spots/Wee		Rating			1		
Week: 08/13/12 08/19/12 Week: 08/20/12 08/26/12	S S	1 \$1,100.00	0.00					
N 58 KSNV 08/18/12 08/18/12		1 \$1,100.00	0.00					
N 50 K 5 N V 00/18/12 08/18/12	To the Point - PM CM To the Point	730-758pm	S-	:30	1 \$375.001	0.00 NM	1	\$375.00
Start Data - Fad Data			D ()					
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	Weekdays Spots/Wee	<u>K</u> <u>Rate</u> 1 \$375.00	Rating 0.00					
N 59 KSNV 08/19/12 08/19/12					4 0005.004	0.00.111.0		
M 29 K 2M A 00/19/15 00/19/15	LAW & ORDER (LF) CM Law & Order (LF)	Sat 1-2am /	Sun 1:S	:30	1 \$225.001	0.00 NM	1	\$225.00
Start Date End Date	Weekdays Spots/Wee	<u>Rate</u>	Rating					
Week: 08/13/12 08/19/12	S	1 \$225.00	0.00					
						Totals	675	\$512,525.00